Priority Area – Data

STRATEGY	ACTION	YEAR					LEAD
		1	2	3	4	5	
1. **DATA COLLECTION:** *Evaluate and consider the best alternatives for improving the data collection and analysis on homelessness on the Kenai Peninsula.*	a) Analyze and evaluate how similar communities are collecting data.						
	b) Consider improving collection and management methods using new and advanced technologies.						
	c) Design and implement new data collection strategies based on best practices research and identified data gaps.						
2. **DATA GAPS:** *Identify gaps in data collection on the Kenai Peninsula and design strategies to better gather data across systems and agencies.*	a) Work with coalition partners to first identify all data collection systems, then implement strategies to pull all data systems together (HMIS, DVIMS, CDVSA) for a more comprehensive view of homelessness on the Kenai Peninsula.						
	b) Identify methods to better understand and collect data on practices like "couch surfing" and/or "doubling up" housing situations.						
3. **DATA SHARING:** *Coordinate a robust process for shared data collection.*	a) Work with partners (ICA) to expand access to HMIS data and better educate stakeholders on how to use, collect, and understand data from both HMIS and data that is not reported through HMIS.						
	b) Evaluate and consider new and innovative technologies to collect, manage, and share data on homelessness, on the Kenai Peninsula.						
	c) Prioritize the development of a more coordinated intake process across systems and services.						
4. **LONG-TERM PLANNING:** *Build long-term sustainable capacity to support data collection and coordination.*	a) Work with Kenai Peninsula Borough to hire housing coordinator with support from the AMHTA to coordinate data collection and data sharing for the Peninsula.						
	b) Establish a transition plan for this responsibility after year three of support.						

5. **DATA MESSAGING:** *Leverage the data to communicate the story of homelessness on the Kenai Peninsula.*	a) Use stories and data to demonstrate the "cost of the status quo" and use insights to better educate the community and policy makers on the homelessness problem on the Peninsula.						