

KENAI PENINSULA HOMELESSNESS COALITION 5-YEAR STRATEGIC PLAN 2022-2027

PLAN AT-A-GLANCE

PRIORITY AREA - DATA

Timely and accurate data is essential to making strategic decisions on housing, facilities, and homelessness services.

STRATEGIES

- 1. DATA COLLECTION** Evaluate and consider the best alternatives for improving the data collection and analysis on homelessness on the Kenai Peninsula.
- 2. DATA GAPS** Identify gaps in data collection on the Kenai Peninsula and design strategies to better gather data across systems and agencies.
- 3. DATA SHARING** Coordinate a robust process for shared data collection.
- 4. LONG-TERM PLANNING** Build long-term sustainable capacity to support data collection and coordination.
- 5. DATA MESSAGING** Leverage the data to communicate the story of homelessness on the Kenai Peninsula.

PRIORITY AREA - HOUSING & FACILITIES

Apply Built for Zero approach to creating and sustaining a coordinated system of housing and services across the Kenai Peninsula.

STRATEGIES

- 1. EMERGENCY/COLD-WEATHER SHELTER** Prioritize an emergency/cold-weather shelter facility.
- 2. CONTINUUM OF HOUSING SOLUTIONS** Address the continuum of housing needs, including prevention, emergency shelter, transitional, and permanent housing.
- 3. YOUTH EXPERIENCING HOMELESSNESS** Evaluate and consider the reasons behind youth homelessness and identify strategic actions to meet their specific housing needs.
- 4. DATA-INFORMED PLANNING** Establish data-informed size and capacity goals for housing, programs and facilities.
- 5. INVENTORY** Conduct an inventory of available properties, facilities, and housing options on the Kenai Peninsula.
- 6. ADDRESS BARRIERS** Identify ways to address barriers to federal, state, and local licensing requirements for a wider array of properties and facilities.
- 7. FUNDING STRATEGIES** Develop collaborative funding strategies, including an inventory of available grants and low-income housing opportunities.
- 8. CAPACITY** Secure funding and support for local capacity-building, including the hiring of a housing and data coordinator.



MISSION:

To help
individuals and families
experiencing homelessness
achieve stability.

PRIORITY AREA - EDUCATION & AWARENESS

Increased awareness of homelessness on the Kenai Peninsula can combat the stigma and engage the larger community in finding solutions.

STRATEGIES

- 1. COMMUNICATIONS PLAN** Coordinate a robust communications strategy using existing channels and established organizations to highlight stories of success and solutions to homelessness using local print media, radio, and social media.
- 2. MESSAGING** Use messaging that is clear, consistent, and compelling.
- 3. STORIES** Share the data, as well as personal experiences and anecdotes, to address the stigma associated with those experiencing homelessness on Kenai Peninsula.
- 4. RELATIONSHIPS** Leverage partnerships to build positive relationships with the larger community, policy makers, funding institutions, faith-based organizations, other coalitions and groups working on homelessness.

PRIORITY AREA - TRANSPORTATION

A robust, strategic, and coordinated transportation system on the Kenai Peninsula would provide increased access to resources and services for those experiencing homelessness.

STRATEGIES

- 1. COORDINATION** Identify ways that transportation across Kenai Peninsula communities can be better coordinated and made more accessible.

- 2. FUNDING AND RESOURCES** Expand access to transportation through a coordinated funding strategy to address the specific geographic needs of those experiencing homelessness on the Kenai Peninsula.

- 3. TRANSPORTATION PLANNING FOR FACILITIES** Include transportation strategies and partnership options in facility development planning.

- 4. LONG-TERM** Ensure that there are systems of transportation for people experiencing homelessness on the Kenai Peninsula that are consistent, reliable, and sustainable over the longer-term.

PRIORITY AREA - GOVERNANCE & IMPLEMENTATION

An aligned and coordinated approach would ensure the transparent and accountable implementation of the strategic plan for homelessness on the Kenai Peninsula.

STRATEGIES

- 1. STRATEGIC PLAN IMPLEMENTATION** Implement the strategic plan through the Kenai Peninsula Homelessness Coalition.
- 2. DECISION-MAKING** Establish a formal organizational process to carry out the work of the plan and consider key decisions collaboratively through the Coalition.
- 3. PARTNERSHIPS** Expand KPHC participation to include strategic local and regional partnerships.
- 4. LONG TERM** Evaluate and consider the best alternatives for the governance of programs and facilities for homelessness on the Kenai Peninsula.